OpenSource Advisors - Provides new Channel Manger and Inside Sale Support Solution (Open-360)

Needham, MA, July 2010 — OpenSource Advisors launched a web-based solution (Open-360) that provides clients with insight to their customers, their partner's customers, and generates meaningful lead production through the use of open source technology and established third-party products.   Clients benefit with real-time metrics and interactive views that provide them the visibility they need to produce new sales and service their accounts. Open-360 enables sales organizations to utilize their current sales process for strategic selling and removes the costly, tedious, and time consuming account calling procedures.

Open-360 provides account penetration and real-time updates by contacting accounts and garnering the information clients need. Executing our proven process that customizes the account contact to the customer's requirements, Open-360 ensures a consistent message and process is executed and that Channel Managers can verify that their partners are following program guidelines.   For more information, please visit www.open-360.com.

About OpenSource Advisors (OSA)
OpenSource Advisors is a business and technology services firm founded in 2004, specializing in business process engineering supported by enterprise centric open source strategy and solutions and the integration of advanced technologies. OSA enables clients to obtain measurable ROI through process change and leveraging scalable open solutions with existing enterprise applications. For more information, please visit www.opensourceadvisors.com