OpenSource Advisors – Open Source Consortium utilizes Open-360 for Vendor Validation

Needham, MA, October 2010 — OpenSource Advisors (OSA) through its web-based solution (Open-360 www.open-360.com) is providing the Open Source Community with independent statistics on software and technology usage. Utilizing the Open-360 portal, OSA is contacting corporations worldwide to verify major software vendor's claims of use and acceptance.   A consortium of open source groups is attempting to quantify how much penetration open source has made in traditional software markets by talking with corporations directly. Many independent research firms have continually down played open source business application while at the same time accepting traditional software vendors as paying customers. Many of these firms will only publish positive research for the use of open source operating systems like Linux, and middleware tools from projects like Apache and limited use of database tools like MySQL, but down play the increase in open source enterprise application in categories like CRM, ERP, PLM, DMS and CAD.

Many traditional software vendors have increased both maintenance and professional service prices. In reaction to increased fees, many corporations are moving toward open source solutions that have no or low maintenance fees, and need little or no professional services to launch. Many organizations already have the required skill sets in-house which frees them from long drawn out projects. The move to these solutions are difficult to track based on the very nature of the open source community and ecosystem.

To facilitate the project, OSA will be contacting companies and providing aggregated anonymous results on usage through various communities like TechCrunch (www. techcrunch.com) and forums like Slashdot (Slashdot.org).

About OpenSource Advisors (OSA)
OpenSource Advisors is a business and technology services firm founded in 2004, specializing in business process engineering supported by enterprise centric open source strategy and solutions and the integration of advanced technologies. OSA enables clients to obtain measurable ROI through process change and leveraging scalable open solutions with existing enterprise applications. For more information, please visit www.opensourceadvisors.com